

Gary Cowley, Dip PFS

Partner & Independent Financial Adviser

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I have been involved in the financial services industry for almost 40 years, and have formed long-lasting relationships with numerous other professionals in this dynamic field.

Since joining Suckling Waddington as a Partner I have considered it to be the ideal environment in which to use my relationship skills to the full. Clients assure me that they trust me and feel confident about my advice for their investments. I believe in the importance of reviewing plans and place great store on clients being able to contact me, as their peace of mind is paramount.

I'm also passionate about the company and strive to ensure my 'glass more than half-full' attitude rubs off on the whole team!

The value of pensions and investments can fall as well as rise. You may get back less than you invested.

◆ Key Strengths

- General practitioner in the financial sector with aptitude for holistic advice
- Great team player
- 'People person' with skills in forming long-lasting relationships with clients and professional contacts
- Positive outlook and care for staff

◆ Qualifications

- Diploma in Financial Planning, Personal Finance Society

◆ Expertise

- Holistic advice to suit clients' needs and personal goals
- Communicating financial affairs in comprehensible language
- Business acumen to ensure Suckling Waddington remains a credible player to benefit clients for years to come

◆ Career Overview

Partner and Financial Adviser at Suckling Waddington since January 2004

Providing comprehensive advice in all areas of financial planning to expanding client base, as well as overseeing staffing issues

Worked in the Financial Services industry since 1977, with Clerical Medical Investment Group for most of the following 25 years, progressing from basic consultant to one of 3 regional managers in the country

◆ Hobbies/Interests

- Member of Birmingham Cellar Club, formed by key IFAs in 1974
- Keen sportsman for many years, football and cricket, captained at all levels
- Love music and films, with large memorabilia collection
- Love socialising with a wide circle of friends

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“ I have been with Suckling Waddington for the past 6 years. I had not had previous experience with investments and was concerned I would feel ignorant and belittled by the situation. I needed a company I could trust and feel relaxed with.

Gary always explained things in a language I understood. He would make sure I was happy with any changes that were made. A regular review over a cup of tea giving me peace of mind with my investments is invaluable.

Gary is easily contactable should I ever have any queries. With professionalism and a caring nature I know investing with Gary was and still is the perfect choice for me. ”

Angela Crump

“ We have worked closely with Gary Cowley for over 10 years.

He is always approachable, professional and straightforward and has given valuable advice to our clients concerning Investment Management and Pension Planning.

At each review, his advice is delivered in a straightforward way, free of technical jargon which is appreciated both by me and our clients. ”

Simon Fosh, Accountant